



Co-funded by the
Erasmus+ Programme
of the European Union

L2L ENTREPRENEURSHIP

Learning to learn entrepreneurship for low skill young people

Project 's duration : 1st September 2015 - 31st August 2017

The first module of the L2L Training Course is online for testing

The L2L training programme addresses young people and it has the aim to improve awareness, experience and skills. It provides contents but also practical activities and functional experiences in order to develop entrepreneurial attitude and help people to set up their business. It can be used both by individuals and organisations.

It is now possible to get involved in the testing of the pilot module of the Training Course.

Module 2 - HOW TO IDENTIFY MARKET OPPORTUNITY

Is composed of 5 units, in which the learner will develop his entrepreneurial skills in a real market situation.

In particular it will explain:

- *How to conduct a market research and define the potential market: distinguish between clients and customers and identify if a product is a vitamin or painkiller.*
- *The differences between 3 main strategic analysis processes*
- *How to find the right opportunity in the market*
- *Different techniques to generate ideas*
- *Elements of risk management*
- *What a Minimum Viable Product and how to design it.*

Do not miss the opportunity to participate in the testing activities.

Follow the instruction to enter the platform and test Module 2 and leave your feedback by filling the questionnaire at this link : <https://goo.gl/forms/CMHremzxEGDKvJjE3>

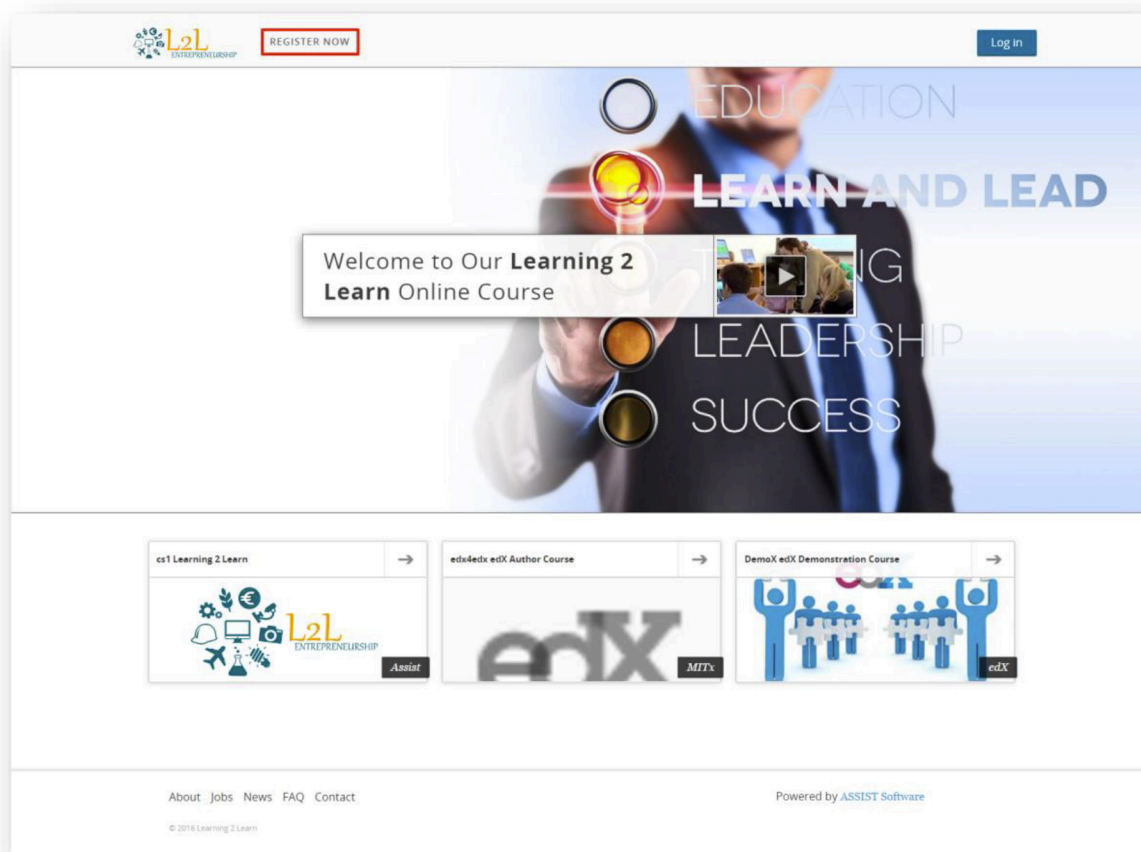
This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

2015-ES01-KA202-015594

L2L Entrepreneurship


Register to platform


In order to register in the platform, access the link provided (<http://l2l.assist.ro:82>) and then click on „Register Now” button.



Next, you must fill the form:

- Email address
- Full Name
- Public Username
- Choose a password
- Click on „I agree to the Terms of Service”
- Click on „Create My SUI Account” in order to create account.


[REGISTER NOW](#)
[Log in](#)



WELCOME!

register below to create your learning 2 learn account

Please complete the following fields to register for an account.
Required fields are noted by **bold text and an asterisk (*)**.

E-mail *

Full Name *

needed for any certificates you may earn

Public Username *

Will be shown in any discussions or forums you participate in (cannot be changed later)

Password *

Highest Level of Education Completed Gender Year of Birth

Mailing Address

Please share with us your reasons for registering with Learning 2 Learn

☐ I agree to the Terms of Service *
 ☐ I agree to the Honor Code *

Create My Learning 2 Learn Account

ALREADY REGISTERED? [Log in](#)

WELCOME TO LEARNING 2 LEARN

Registering with Learning 2 Learn gives you access to all of our current and future free courses. Not ready to take a course just yet? Registering puts you on our mailing list - we will update you as courses are added.

NEXT STEPS

As part of joining Learning 2 Learn, you will receive an activation email. You must click on the activation link to complete the process. Don't see the email? Check your spam folder and mark Learning 2 Learn emails as 'not spam'. At Learning 2 Learn, we communicate mostly through email.

NEED HELP?

Need help in registering with Learning 2 Learn? View our FAQs for answers to commonly asked questions. Once registered, most questions can be answered in the course specific discussion forums or through the FAQs.

[About](#)
[Jobs](#)
[News](#)
[FAQ](#)
[Contact](#)

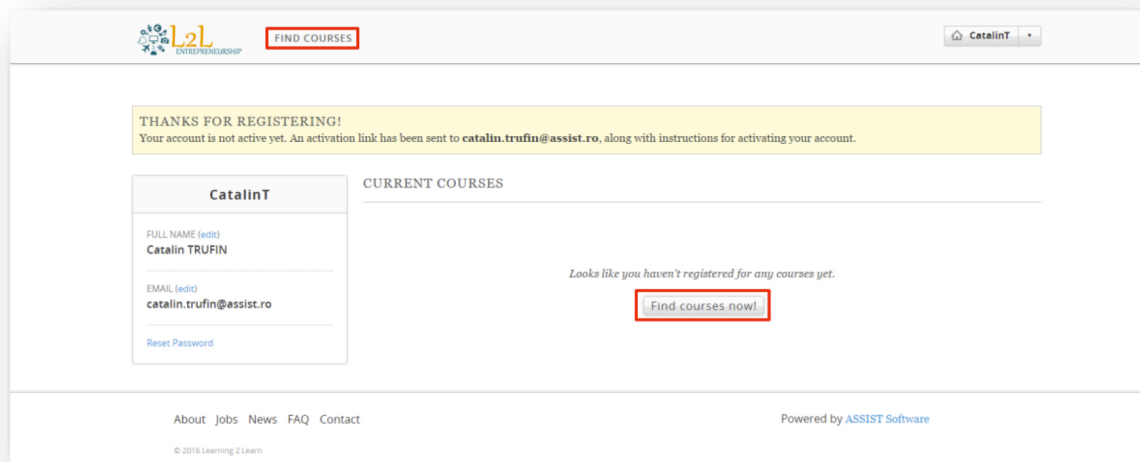
Powered by [ASSIST Software](#)

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After submitting the form on your email address, you subscribe with you'll receive an activation link. Please activate your account.

Register to L2L Entrepreneurship Course

Further, you must click on „Find courses” or „Find Courses Now”.



L2L ENTREPRENEURSHIP **FIND COURSES** CatalinT

THANKS FOR REGISTERING!
Your account is not active yet. An activation link has been sent to **catalin.trufin@assist.ro**, along with instructions for activating your account.

CatalinT

FULL NAME (edit)
Catalin TRUFIN

EMAIL (edit)
catalin.trufin@assist.ro

Reset Password

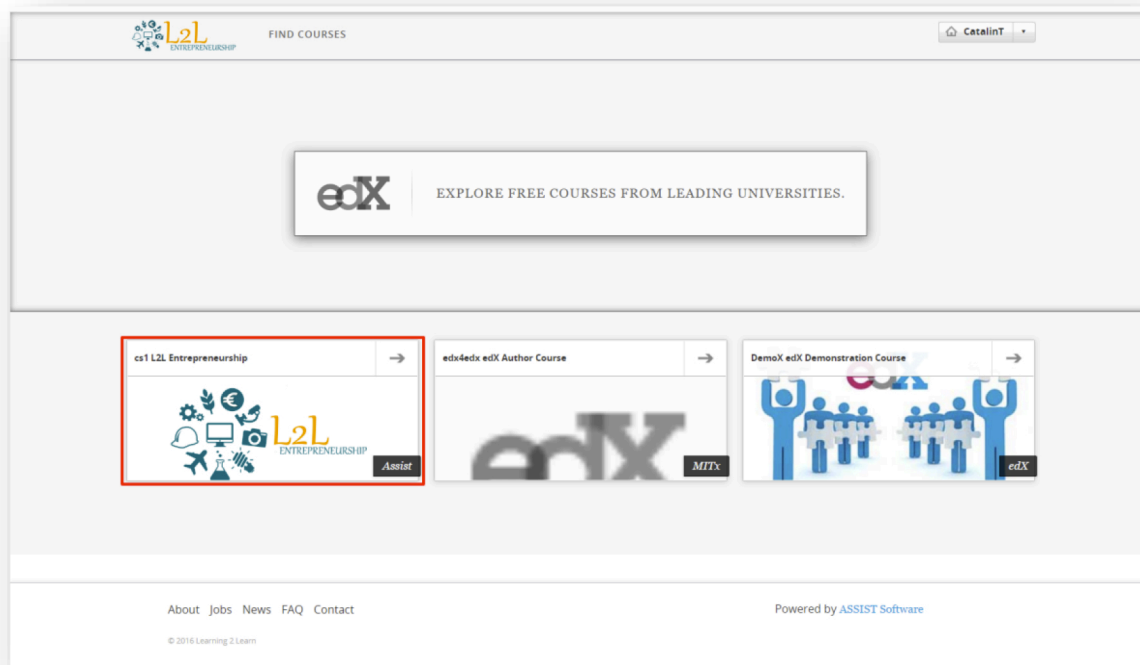
CURRENT COURSES

Looks like you haven't registered for any courses yet.

Find courses now!

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Select the course L2L Entrepreneurship.



L2L ENTREPRENEURSHIP **FIND COURSES** CatalinT

edX EXPLORE FREE COURSES FROM LEADING UNIVERSITIES.

cs1 L2L Entrepreneurship →

edx4edx edX Author Course →

DemoX edX Demonstration Course →

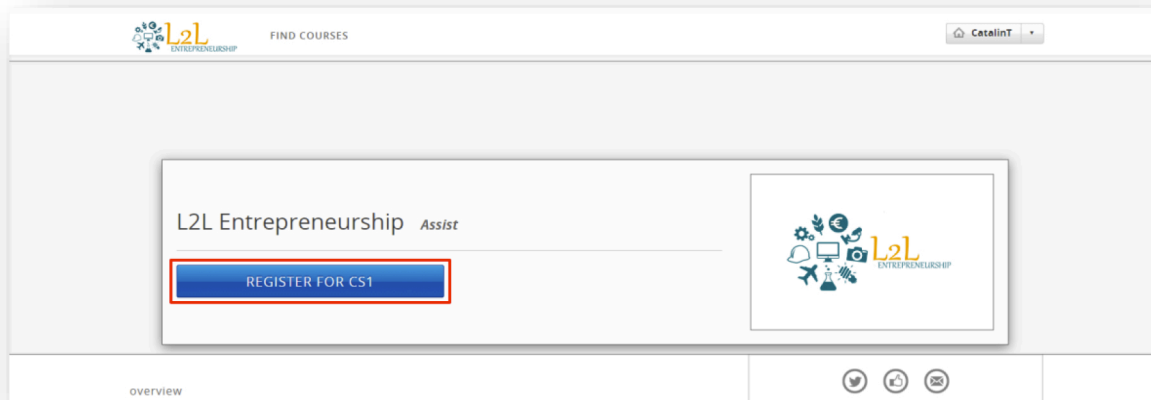
L2L ENTREPRENEURSHIP **Assist**

MITx

edX

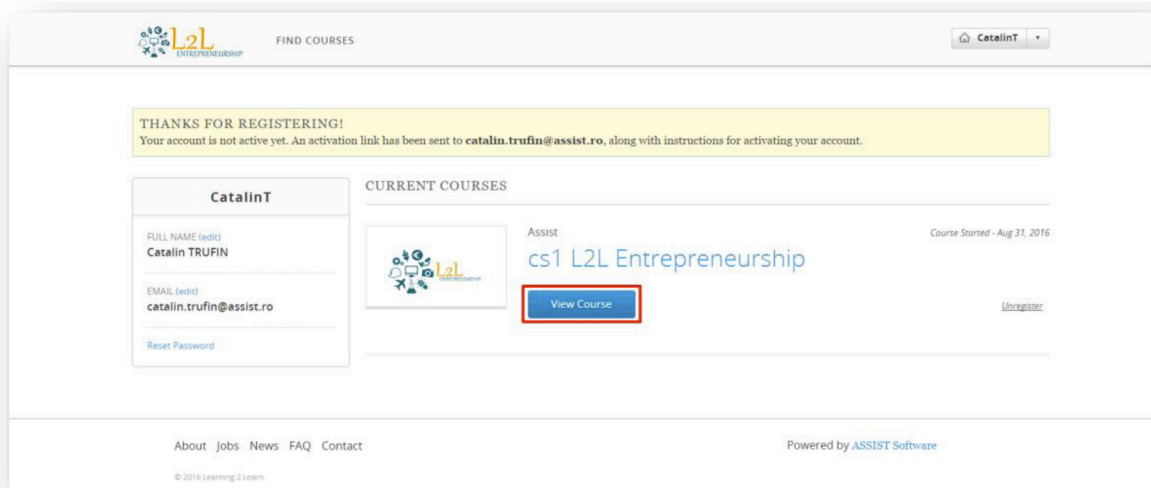
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Now you must click on „Register for CS1” button:

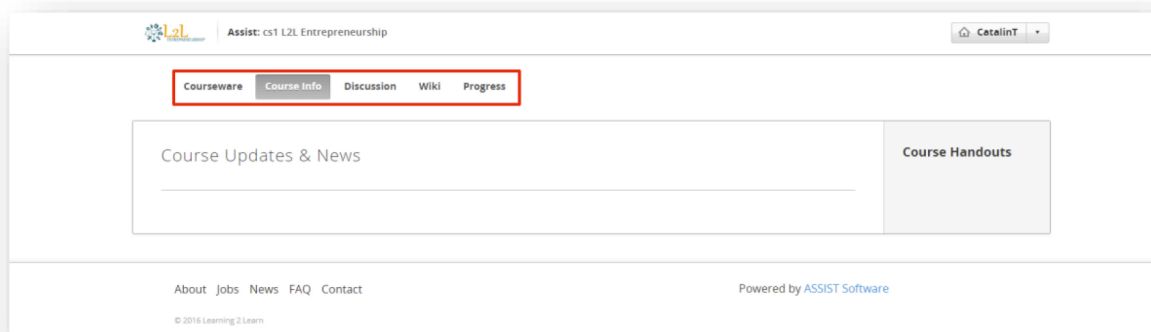


Now you have registered for the L2L Entrepreneurship course.

To access the course, you must click on „View course” button.



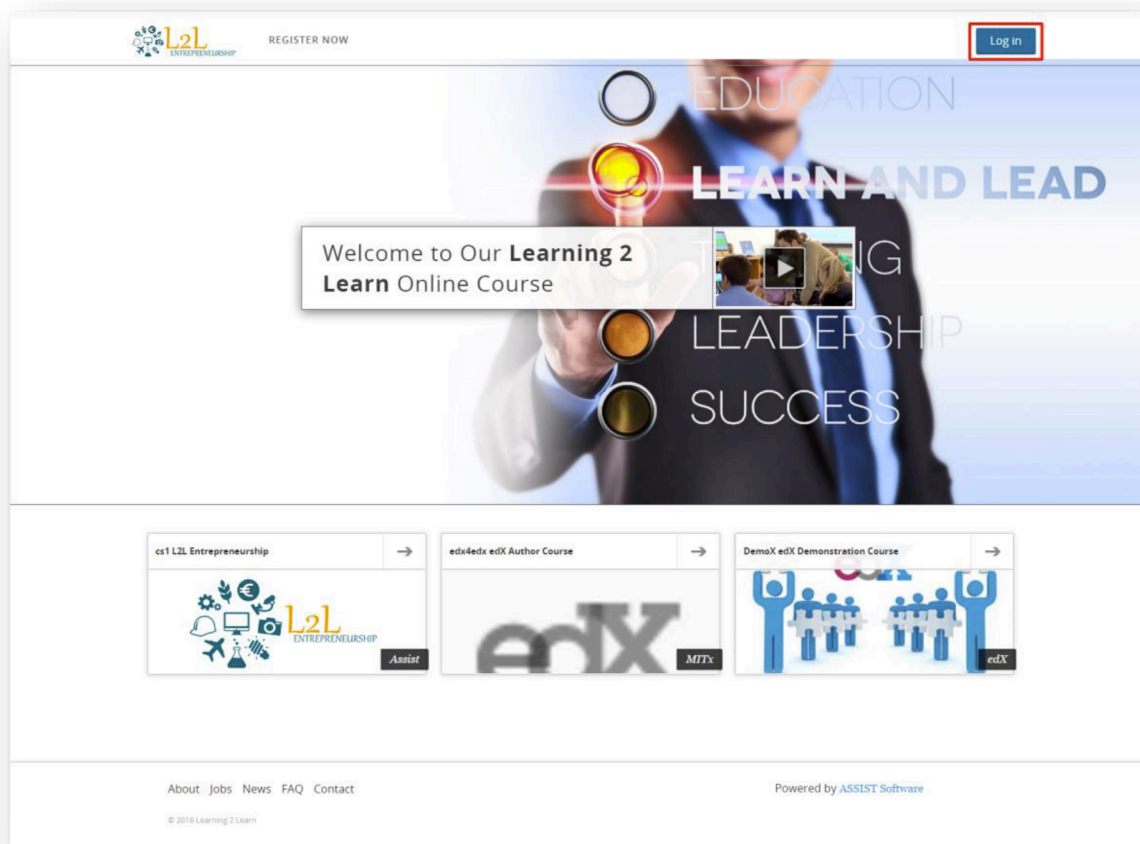
Now you can browse for course content.



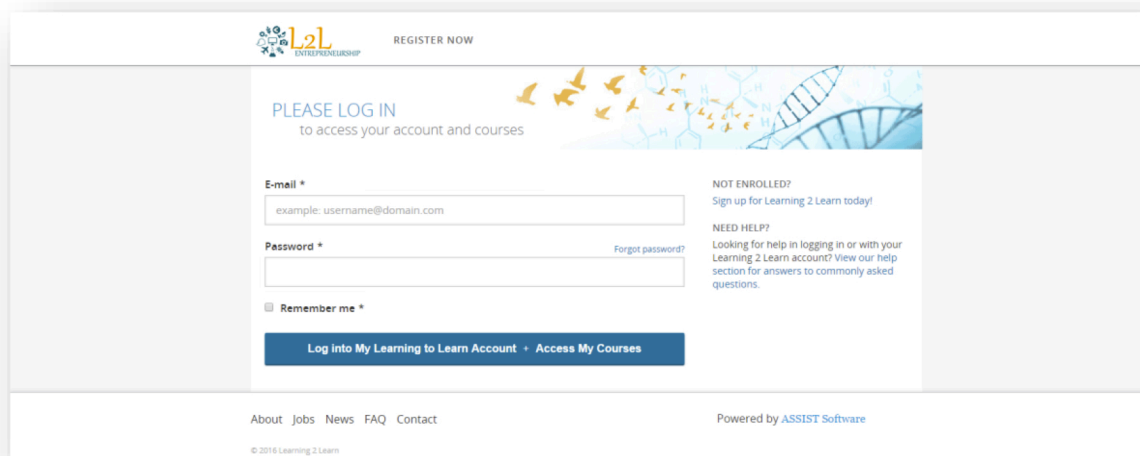
Login to platform

In order to login with a new account first you must activate your account by selecting the link from email you'll receive at registration.

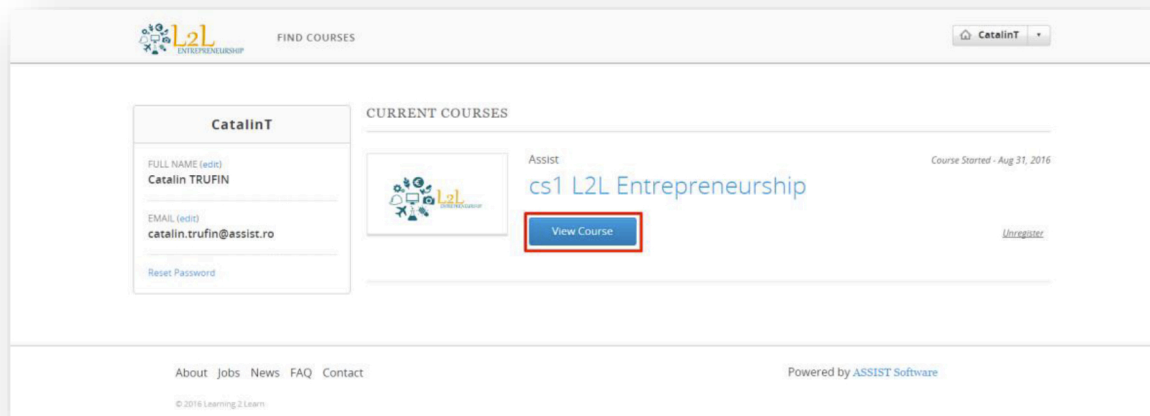
After account activation to login to the platform you must select „Log in” button.



Now, fill in the email and the password and click in „Log into My Learning to Learn Account”.

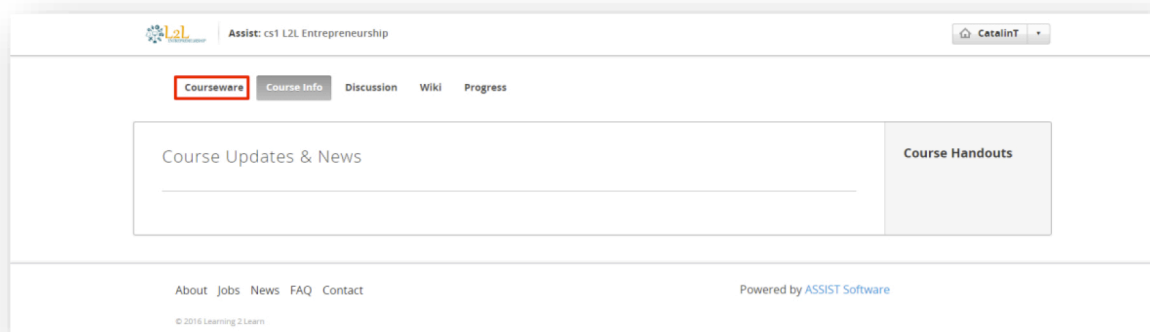


To access the course, you must click on „View course” button.



The screenshot shows the L2L Entrepreneurship course page. On the left, there's a user profile section for 'CatalinT' with fields for 'FULL NAME (edit)' (Catalin TRUFIN), 'EMAIL (edit)' (catalin.trufin@assist.ro), and 'Reset Password'. The main section is titled 'CURRENT COURSES' and displays the course 'cs1 L2L Entrepreneurship' by Assist, which started on Aug 31, 2016. A red box highlights the 'View Course' button. There is also an 'Unregister' link. The footer includes links for 'About', 'Jobs', 'News', 'FAQ', and 'Contact', and mentions 'Powered by ASSIST Software'.

The content of the course is in Courseware section.



The screenshot shows the 'Courseware' section of the L2L Entrepreneurship course. The 'Courseware' tab is highlighted with a red box. Below the tabs, there's a section for 'Course Updates & News' and a 'Course Handouts' section. The footer is the same as the previous screenshot, with links for 'About', 'Jobs', 'News', 'FAQ', and 'Contact', and 'Powered by ASSIST Software'.