

# L2L ENTREPRENEURSHIP

## Learning to learn entrepreneurship for low skill young people

**Project's duration: September 1st 2015 - August 31st 2017**

**Dear Readers,**

We are pleased to present the first newsletter about the exciting new project: "L2L ENTREPRENEURSHIP- Learning to Learn Entrepreneurship for Low Skilled Young People" that has just launched with great enthusiasm in Valencia.

"**L2L ENTREPRENEURSHIP**" is an EU-Funded programme through Erasmus+ KA2 – Strategic Partnerships for Vocational Education and Training. The programme has been designed to support low skilled **young entrepreneurs** to develop and realize business ideas to be launched on the European and global markets. The partnership will produce a free training course that will provide tools in all the essential aspects of the entrepreneurship pro-

cess leading to the creation of a winning Business Plan. The on-line training course will be available on an e-learning platform for young aspiring businessmen, trainees and also for expert trainers who can use it as a support tool for face to face lessons and for distance learning.

The project was developed in the face of rising youth unemployment across the EU and it was identified that increasing the entrepreneurial spirit amount youth is one of

the key means to support the European economy and to increase employment levels. The partnership of organisations from across the EU believes that successful entrepreneurial initiatives for young people can also learn from the results and experiences of a previous project called "Let's, Learning to Learn", for senior workers [www.letsenterprise.eu](http://www.letsenterprise.eu).



### MAIN AIMS

- Supporting new business creation.
- Increasing opportunities for professional development.
- Giving the opportunity to be involved in learning activities.
- Increasing the **sense of initiative**, self-confidence and employability of youth.
- Strengthening the relations between education, training and the international businesses world.

- Developing new and innovative methods and formal, non-formal and informal ways of teaching and training.

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## MAIN ACTIVITIES

- Research on the various national strategies for supporting business development for young entrepreneurs in all Partners' countries.
- Transnational comparison and analysis of the results of the national researches.
- Development of an innovative e-learning
- Training course** to support young entrepreneurs to develop their business ideas and to be competitive in the market.

*Innovative e-learning Training course to support young entrepreneurs.*

The **L2L Kick Off Meeting** was held in Valencia, October 22nd – 23rd 2015. During the two days of the meeting, the partners had the chance to get to know the activities and experience of each other and to brainstorm about the importance of supporting

## MAIN RESULTS

- An increasing number of low skilled young people trained to develop their business ideas in different European countries.
- Low skilled young people with more awareness, experience and professional skills through the participation in the on-line training course.
- New documentation, resources and innovative methodologies available on a free platform for trainees and trainers.
- Creative video lessons and testimonials.
- An open L2L web site, containing information on the project, the aims,

## L2L KICK OFF MEETING

business creation in the European and global markets, especially for young entrepreneurs. The partnership has specifically started to discuss the general structure and contents of the training course and the type of e-learning platform. Great

the activities, the results, the partnership and the training course during the life of the project and after.

- Multiplier events to involve **stakeholders** and disseminate the project. Dissemination materials, such as newsletters, press releases and brochures.

*Multiplier events to involve stakeholders and disseminate the project.*

*Next transnational meeting in February*

importance was given to innovative teaching and learning methodologies. The **next transnational meeting** will take place on February 25th – 26th 2016 in Rome, Italy, at ERIFO – Ente per la Ricerca e Formazione.



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## SPAIN

## PARTNERSHIP

**AJEV** ([ajevalencia.org](http://ajevalencia.org)) is a non-profit business association created in 1985 whose main mission is to support young entrepreneurs to develop their start-up/business projects.

AJEV main activities deal with: support and development of new business initiatives to entrepreneurs; support and advice in the implementation of projects on entrepreneurship and its subsequent development; collective defense and promotion of trade relations

among its partners to drive its growth and consolidation; specialized training through various programmes and courses; management of grants and projects; organization of events, workshops, Forums and recreational activity programs, training and information; participation and coordination of projects in the field of R&D, innovation, training, social employment etc. AJEV at present time has more than 200 formal associated enterprises, although their database reaches more than 1000 companies. AJEV, as Regional Entity of Young

Entrepreneurs has been awarded several regional projects related to business support. At national level AJEV is leading a project, called CON-TIC-GO to boost entrepreneurship in women, financed under the Avanza2 program to Ministry of Industry. AJEV is an experienced partner in European projects fostering the promotion of entrepreneurship and capacitation of entrepreneurial behaviours thanks to training activities and up-skilling, as well as through the exchange of best practices.



## SPAIN

**FyG Consultores** ([www.fygconsultores.com](http://www.fygconsultores.com)) is a synonym of a specialized consulting firm, based on the expertise and extensive experience in international trade. We develop and implement Strategic and Marketing Plans, solutions that cover the entire spectrum of international business management. Our customers include a wide range in terms of sizes, shapes and legal sectors. We have a great expertise in developing customized and innovative solutions for the internationalization of companies, and developing specialized train-

ing and education in internationalization fields. Founded in 2001, FyG consultores is present on the international market helping companies to define strategies that allows them to grow in foreign markets and international business. As a supplier of innovative solutions, adding business value through international methodology implementation at a professional level we are able to accelerate international business and grow for SME'S and entrepreneurs.







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## UNITED KINGDOM

### Employability Town

([www.employabilitytown.co.uk](http://www.employabilitytown.co.uk))

is a training company dedicated to supporting businesses, educational establishments and youth organisations to increase the employability of young people.

Our mission is to help young people to become 'super-employable' by developing their soft employability and enterprise skills. We provide bespoke online and face-to-face training solutions helping young people to reach their full professional potential.

## GREECE

### Career Services Office (CSO) of University of Thessaly

([www.career.uth.gr](http://www.career.uth.gr)) is concerned

with problems related to labor market, jobs availability, entrepreneurship and student mobility. One of the main objectives of the institution is to become a permanent link between the University and the business community.

Additionally CSO provides a number of services to its students and graduates concerning their career future, postgraduate

studies and other general issues of interest to students. As part of the activities and the fulfilment of its targets CSO implements number of projects, which have as a main target to reinforce the development of new instruments and innovative solutions related to the Career Office overall objectives.

## ROMANIA

**ASSIST Software** ([assist-software.net](http://assist-software.net)) specializes in outsourcing software development projects. Based in Eastern Europe, we are operating in a challenging economy that creates a fertile environment for Information Technology and business outsourcing. Focusing our activities toward developing complex software products, ASSIST Software provides consistent results in emerging fields such as mobile and web-based custom business applications, e-commerce, e-payment, e-security, e-health and enterprise & resource planning, education, entertainment and gaming industry.

## ITALY

**ERIFO** ([www.erifo.it](http://www.erifo.it)) is a no-profit institution for research and development, established in 2000. It is an accredited VET provider, authorized by Regione Lazio for the lifelong learning and job brokerage services and it is accredited by the Ministry of Education for the lifelong learning of school staff, for both traditional and distance-learning courses. ERIFO has recently obtained the accreditation as "Body providing career guidance, professional counselling and information services" (employment specialist services and employment mandatory services), and it is going to operate as provider under the Youth Guarantee Programme during the years 2014-2017.

*all you need*